

**Club Officer of the Year**

This award recognizes a Club Officer whose dedication, commitment, and area team significantly contributed towards achieving success for the Club and its members. The details below provide a checklist with suggestions to use when making a decision. The award is to be presented at the Leadership Luncheon ceremony.

**Requirements:**

* Should have served one full 6 month term (even though the nominations may predate the term completion) in the current toastmaster year (the final decision is made by the Top 3 no earlier than June 15)
* Conducted/Trained for that officer position at a COT/TLI
* Attended Area council meetings during the term (if invited by the AD)

**Criteria:**

**Membership Building and Retention**

* New members sponsored
  + Number sponsored
* Guest(s) brought to club
  + Number of guests
* Conducted/coordinated membership campaign at club
  + Number of visitors
  + Number of members joining the club as a result of the campaign
* Mentoring
  + Number mentored

**Public Relations**

* Club newsletter editor
  + Number/quality of newsletters
* Club Webmaster
  + Quality of club website
* Organized or made publication(s) in media (Facebook/Twitter/Print media)
  + Number/Quality of publications

**Education and Training**

* Conducted/Attended an educational session at TLI/COT
  + Number of sessions
* Formal Toastmasters projects/speeches presented
  + Successful Club Series/ Leadership Excellence Series
  + Communication manuals, CC and Advanced
  + Moments of Truth
* Educational Awards earned
  + Number earned
* Speechcraft conducted in the club
  + Number of attendees
  + Number of new members joining the club as the result of the Speechcraft
* Youth leadership conducted
  + Number of students trained

Describe in 100 words or less why you believe this nominee should be awarded Club Officer of the Year.

Describe 3 novel/great practices the nominee brought into his/her Officer role.

Other achievements: