

DISTRICT 101 | DISTRICT COUNCIL

District Council Business Meeting, 11 May 2024

<u>District 101 Council Meeting -- AGENDA</u>

09:00 Call to Order - District Director, Abhijeet Joshi DTM

Reading of the District Mission – Administration Manager, Valerie Bostrom, PI5

Determination of Quorum – Credentials Chair, Francoise Muller, DTM

Adoption of Meeting Rules

Approval of the Agenda

Committee Report – September 23, 2023, Virtual District Council Meeting
Minutes – Committee Chair, Solarzar Dellaporta DTM

Midyear Audit Report July 2023 – December 2023 – Committee Chair, Chie Kawahara, DTM

Finance Manager Report - Finance Manager, Sarika Syamala, PM1

New Business

Ratification of Appointed District Officers 2023-24

District Alignment 2024-2025 – Alignment Committee Chair, Dave Spence, DTM

District Leadership Committee Report – District Leadership Committee Chair, Pavan Datla DTM

Election of District Officers for 2024 – 2025

District Director

Program Quality Director

Club Growth Director

Division Directors

District Officer Reports

Public Relations Manager, Shalini Kaushik, DL5

Club Growth Director, Anna Garcia DTM

Program Quality Director, Raji Bandanapudi DTM

District Director, Abhijeet Joshi DTM

Announcements

Adjournment



District Mission

We build new clubs and support all clubs in achieving excellence.

Determination of Quorum

Number of clubs in District 101:	
Number of club votes available (2 votes per club):	
Number of votes needed for quorum (1/3 of club votes)	
Actual number of club votes:	
Actual number of District Officer votes	
(out of 45 District Officers)	



DISTRICT 101 | DISTRICT COUNCIL

District Council Business Meeting, 11 May 2024

District Council Meeting Rules of Order

In accordance with the District By-Laws of Toastmasters International, the governing rules of order and final authority will be "Robert's Rules of Order, Newly Revised," insofar as it does not conflict with the official Toastmasters International Articles of Incorporation, the District Administrative By-Laws, and the published policies of Toastmasters International.

Most of these procedures are already institutionalized in Robert's Rules or in TI policy statements. Specifically:

- Any new motions to come before the council will be presented in writing or by email, to the District Director (<u>dd@d101tm.org</u>) at least a week prior to the virtual business meeting. In this case, by 12:00 PM PDT on Saturday, May 10.
- 2. Debate on any one item of business will be limited to no more than 10 minutes per issue. The Chair may extend the time if necessary, to ensure fairness and completeness.
- 3. The maker of any motion will be given the opportunity to speak first. All speakers on any motion will be restricted to a maximum of one minute each time they have the floor. No member who has already spoken on an issue will be allowed to speak a second time until all who wish to speak have spoken a first time. After a second time speaking, a speaker may not speak again on that issue.

Participation Authority: Only District Council members may make motions, participate in discussions, or vote. Before addressing the assembly, voting delegates shall state their name and the name of the club they are representing. If members of the District Executive Council (DEC team) want to speak and they are not representing a club, they must state their title before speaking.



BUSINESS MEETNG

Voice
Team
District
One Voice. One Team. One District

Solarzar Dellaporta, DTM Review Committee Chair

23 SEPTEMBER 2023 / 10:00 AM / ZOOM

District Director: Abhijeet Joshi, DTM

Meeting Moderator: Hrishikesh Gokhale, DTM
Credentials Chair: Françoise Muller, DTM, PDD

Chat Moderators: Mayura Padmanabhan and Manini Pattnayak

Timer: Daniel Pinto, DTM

Meeting

10:00 am

District Director Abhijeet Joshi called the meeting to order at 10 am (PDT).

Meeting Moderator Hrishikesh Gokhale, DTM reviewed meeting technical tips, procedures for participation in discussion, and the procedures for online voting. All ballots were emailed to registered voting members prior to the meeting.

Admin Manager Valerie Bostrom, read the District Mission.

Credentials Chair, Francoise Muller, DTM, PDD provided the determination of the quorum. Total Clubs = 147. Total Number of Club Votes = 294. Number of Votes Needed for Quorum (½ club votes) = 98. Actual Number of Registered Club Votes = 152. The actual number of District Executive Committee (DEC) Member Votes Registered = 27.

The quorum was met.

District Parliamentarian Katherine Pratt, DTM, PDD provided a summary of the meeting rules according to Roberts Rules of Order. The rules are contained in the meeting handout. A motion to adopt the meeting rules was presented without any discussion. The motion was approved by a majority vote.

District Director Abhijeet Joshi called for a motion to adopt the meeting agenda. There was no discussion, and the motion was carried by a majority vote.

Committee Chair Vicky Iu, DTM reported that the Meeting Minutes from the May 20, 2023, District Council Meeting were reviewed and approved by the committee. No motion was required for approval. The District Director appointed **Solarzar Dellaporta, DTM** to chair the Meeting Minutes Review Committee for today's District Council meeting to be presented at the Business Meeting to be held on May 19. 2024.

(Note: The Business Meeting Date was adjusted to May 13, 2024, after this meeting. The original date cited remains in the Minutes of the Sep 23, 2023, meeting.)

Parthiv Doshi, DTM reported that the District 101 mid-year financial audit had been filed and accepted by Toastmasters International headquarters, as per the rules of Toastmasters International.

DISTRICT OFFICER REPORTS

District Public Relations Manager Shalini Kaushik presented the District Public Relations Report.

District Club Growth Director, Anna Garcia, DTM presented the District Club Growth Report.

Program Quality Director, Raji Bandanapudi, DTM presented the District Program Quality Report.

District Director, Abhijeet Joshi, DTM presented the District Director's Report.

NEW BUSINESS

Ratify Appointed Officers

Division A Director Helen Josephine moved to ratify the appointed officers for 2023-2024 as shown in the meeting handout. The motion was seconded. Members were directed to Ballot #1 in the Election Buddy.

Ballot #1 - Approval of D101 Appointed Officers voting. 90 seconds to vote.

The results for the Ratification of 2023-2024 District Officers were:

Total no. of votes cast = 126

Majority votes needed for the motion to be accepted = 64

Votes in favor = 126

Votes opposed = 0

Approval of 2023-2024 District Officers was ratified.

Voting on District Budget

District Director Abhijeet Joshi, DTM moved to the next order of business: adoption of District 101 2023-2024 Budget Report.

Finance Manager Sarika Shyamala presented the budget report.

Division D Director Ryan Brown moved to adopt the budget as presented. The motion was seconded.

A question was raised about how the conference is funded. **Sarika** responded, there were no further questions.

Members were directed to Ballot #2 in the Election Buddy.

Ballot #2 - Approval of D101 Budget. 90 seconds to vote.

The results for the Approval of the 2023-2024 District Budget were:

Total no. of votes cast = 128

Majority votes needed for the motion to be accepted = 65

Votes in favor = 126

Votes opposed = 2

Approval of the 2023-2024 District Budget was ratified.

Voting on Contest Format

Program Quality Director, Raji Bandanapudi, DTM presented the motion for the 2023-2024 District 101 Contest Format: Area/Division contests in an online-only format, and the District contest will be held in a hybrid format. The motion was seconded, followed by discussion.

Yiming Pan, VPE of I'm Feeling Chatty, had a question about varying audience reactions to varying formats. **Program Quality Director Raji Bandanapudi, DTM** answered.

Stephen Buckhout, President of Toasters R Us, had a concern about the impact of online vs. inperson speeches. **Program Quality Director Raji Bandanapudi, DTM** answered.

Hung V Nguyen, President of Next Step Toastmasters, had a question about the variance of gestures, etc., which look different in-person vs. online and can cause unconscious bias even if not intended. **District Director Abhijeet Joshi, DTM** answered.

Tetyana Margolina, President of Peninsula Pros, had a question about the reason to choose hybrid. **District Director Abhijeet Joshi, DTM** answered.

Mark Lin, VPE of KLA Talk, preferred online contests for Area and Division and in-person for District, to not give an unfair advantage. District Director Abhijeet Joshi, DTM answered.

Ilyse Pender, Area D4 Director, asked if we could ensure that we have equal numbers of judges online and in person to mitigate bias. **Program Quality Director Raji Bandanapudi, DTM** answered.

The discussion was closed. Members were directed to Ballot #3 in the Election Buddy.

Ballot #3 - Approval of D101 Contest Format. 90 seconds to vote.

The results for the 2023-2024 Contest Format were:

Total no. of votes cast = 130

Majority votes needed for the motion to be accepted = 66

Votes in favor = 114

Votes opposed = 16

Approval of the 2023-2024 Contest Format was ratified.

DISTRICT ANNOUNCEMENTS

While voting was closing, **Program Quality Director Raji Bandanapudi, DTM** presented District announcements. The District Showtime semifinals have 8 contests from Sep 18 through Oct 15. The Final will be on Oct 21. The Christmas Party will be on Dec 9. The Spring TLI will be on Jan 27. The District Conference will be on May 18-19.

District Director Abhijeet Joshi, DTM adjourned the meeting at 11:15 am (PDT).





Chie Kawahara

District 101 Audit Committee not_chia@yahoo.com

Date: May 11, 2024

Audit Period: July 1 to December 31, 2023

District 101 Audit Committee: Thenappan Nachiappan Parthiv Doshi Chie Kawahara

Overview & Purpose

District 101, including all the areas and divisions, are legally considered part of Toastmasters International; therefore, regardless of the source, district funds are considered funds of Toastmasters International. Members of the Audit Committee have a fiduciary responsibility to determine if district funds have been spent in accordance with the mission and governing documents of Toastmasters International.

The purpose of the audit was to review the district's financial records to ensure the financial records accurately reflected the district's incomes and expenses for the first half of Fiscal Year 2023-2024.

Audit Review

- Reimbursement vouchers, including support for expenditures and reimbursement via Concur expense software and via checks
- Card transactions, including support for the expenditure
- Monthly statements and reconciliations for bank, cash box, PayPal, and District Reserve
- Payment and Receipts Registers from the Intacct Accounting System

Audit Observations / Recommendations

- We noted an expense in Concur that was rejected by the Finance Manager because it appeared to be a duplicate. This was not resolved for few months due to a misunderstanding. There were two valid expenses for two Meetup accounts. We recommend that the District Leadership team to communicate outside of Concur to clarify expense rejections in a timely manner.
- We experienced delays in conducting the audit due to knowledge gaps. We recommend the District Leadership to consider having the incoming finance manager and the incoming audit committee chair to observe and take part in the upcoming year-end audit for knowledge transfer.
- We appreciate the use of Concur for expense reimbursements. This easily organizes all supporting receipts
 and allows payments to come from Toastmasters directly. We encourage all District leaders to utilize this
 platform for future reimbursements.

After the Audit

After the audit, the District Finance Manager sent all financial records to Toastmasters International for a final review.

Audit Committee Acknowledgement

Organizing files and preparing for the audit takes focused effort and time. Our special thanks to Finance Manager Sarika Syamala and District Director Abhijeet Joshi for their help and responsiveness to the Audit Committee's inquiries.



Sarika SyamalaFinance Manager

07/01/2023 - 03/31/2024

District 101 Funds

Cash

Wells Fargo Checking Account \$28,537.87

PayPal Account \$0.00

Total Cash \$28,537.87

District Reserve \$70,178.01

Total Fund \$98,715.88

District Revenue (as of 03/31/2024)

Item	Actual	Budget	Variance	Notes
Membership	\$59,018.27	\$55,921	· ·	Membership growth and added 5
				new clubs

District Expenses (as of 04/21/2024)

Item	Actual	Budget	Variance
Marketing Outside Toastmasters	\$599.15	\$2,663.00	\$2,063.85
Education and Training	\$300.00	\$7,000.00	\$6,700.00
Travel	\$5,166.78	\$1,950.00	-\$3,216.78
Administration	\$213.96	\$5,540.00	\$5,326.04
Other	\$1,124.89	\$5,100.00	\$3,975.11

District Reserve Ending Balance on February 29, 2024 \$ 49,487.31

District Reserve Ending Balance on March 31, 2024 \$ 70,178.01



Appointed District Council Members Since September 23, 2023

Area E1 Director

Chirag Mapara, PM2

Alignment Report



Dave Spence, DTM, PDD
District 101 Alignment Committee Chair, District 101
dave.toastmaster@gmail.com

Alignment Committee:

Pavan Datla, DTM, PDD Solarzar Dellaporta, DTM Anna Garcia, DTM, CGD Katherine Pratt, DTM, PDD

Each year, District 101 is required by Toastmasters International to review the distribution of its clubs within Areas and Divisions. Currently our District has 158 active clubs distributed among 32 Areas with four to six clubs per Area, and six Divisions with four to six Areas per Division. Each year, we charter a number of new clubs, some clubs stop meeting and disband, and some clubs move to new locations within and outside the District. We review the location and the health of our clubs, and with this information, Area and Division boundaries may change as clubs are moved to balance and strengthen each Area and Division. This process is known as Alignment.

The team used the following criteria when considering the alignment of clubs for 2024-2025:

- The guidelines presented in Protocol 7.0 of the Toastmasters bylaws.
- The geographical location of the club.
- The balance of aspiring and strong clubs within Areas. An aspiring club is one working on building its membership, educational program, and leadership, and is below 20 members.
- The meeting format of the club: in-person, online only, or hybrid.
- The workload for the Area Director.
- The meeting days and times of all clubs in the Area.

Proposals were generated and voted on by the District Executive Committee (DEC) on March 11, 2024. The outcome of that vote, along with a few amendments, is presented here. Keep in mind, this is a snapshot of District 101 as of April 2024.

Please review the amended alignment (in subsequent pages) for the 2024-2025 year prior to the Business Meeting and discuss it with your Area or Division Director. For your reference, the alignment approved by the DEC on March 11, 2024 is also included. Please note that the District Council will be voting on the amended alignment.

Some additional changes may be proposed as a result of growth or loss of clubs between now and the start of the new Toastmasters year on July 1, 2024.

Division A

	Area A1				
From	Number	Name			
	934	Monterey Peninsula Toastmasters Club 934			
	2032	Naval Postgraduate School			
	8221	Bayview Club			
	8275	Peninsula Pros Club			
Carme	Carmel Improv Toastmasters (Suspended)				

	Area A2				
From	From Number Name				
	1829	Salinas Sunrise Toastmasters Club			
	1939 Steinbeck Club				
	4547 Speakeasy Monterey				
	2571179 Oratory Otters				
Toastn	Toastmasters of San Benito (To A3)				

	Area A3				
From	Number	Name			
	301	City Shakers			
	595	Aptos Club			
	1803	Santa Cruz Downtown Toastmasters			
A2	28675741	Toastmasters of San Benito			
Toastn	Toastmasters for Professionals (To A4)				

	Area A4				
From	Number	Name			
	8203	Redwood Ramblers Toastmasters			
	2498932	Santa Cruz Toastmasters			
	4670726	Travel Talkers Toastmasters			
	7852292	California Lions Toastmasters Club			
A3	28675931	Toastmasters for Professionals			
Surf Ci	Surf City Advanced Toastmasters (Suspended)				

Division B

	Area B1				
From	Number	Name			
	8337	Morgan Hill Toastmasters			
	1571496	Optical Orators			
	7022252	Gilroy Toastmasters			
B5	7930732	Santa Clara Entrepreneur Toastmasters			
E1	28677373	[24]7.ai Inspired Orators Americas			
Adlibm	Adlibmasters Club (To B5)				
Carry t	Carry the Vision Toastmasters (Suspended)				
The Gr	The Grummarians (Suspended)				

	Area B2				
From	Number	Name			
	6654	Silver Tongued Cats			
	9473	Xilinx Xpressionists Toastmasters Club			
	2997821	Los Gatos Toastmasters			
G4	5477675	Silicon Valley Improvmasters			
Summit Toastmasters (Suspended)					
WorkLi	WorkLife Balance Toastmasters Club (To G2)				

	Area B3				
From	Number	Name			
	1577	San Jose Toastmasters Club			
	3572	Saratoga Toastmasters Club			
	4224	Switch-On Toastmasters Club			
	4802	Silicon Valley Toastmasters			
	7235161	Cathedral of Faith Toastmasters			

	Area B4				
From	Number	Name			
	4148	Almaden Valley Orators Club			
	5232	Adelante Toastmasters Club			
	3081591	ToastltNow!			
	3308016	Silicon Valley Storytellers			
	7019936	Big Basin Toastmasters			

	Area B5				
From	Number	Name			
B1	1898	Adlibmasters Club			
	4658 Trendsetter Toastmasters				
	7281	Willow Glen Toastmasters			
	668615	True Talking Toastmasters (TTT)			
Santa	Santa Clara Entrepreneur Toastmasters (To B1)				

	Area B6		
From	Number	Name	
	6274	Adobe Fontificators Club	
	8499	Downtown Speechmakers	
	7634999	Sage Toastmasters	
	7794222	FCSN Toastmasters	

Division C

	Area C1		
From	Number	Name	
	7596	Friendly Toasters	
	8266	Public Speak Easy's Club	
	1684769	SynapTalks	
	5832369	Leadership 101, An Advanced Toastmasters Club	
	6456457	QSpeak	

	Area C2		
From	From Number Name		
	7998	Silicon Valley JETS (Japanese English Toastmasters)	
	2814312	Lumentum Toastmasters Club	
	5560506	Jade Toastmasters	
	7840688	WIP Toastmasters Club	
C6	7851518	VSF Toastmasters	
	28677397	Austin Toasters	

	Area C3		
From	Number	Name	
	827125	Hot Buttered Toastmasters Club	
C5	1027656	Classy Toasters	
	4901551	Interpersonal Toastmasters	
	7240518	Broadcom-Orators Toastmasters Club	
7983070 EMEA Toastmasters			
Rivian	Rivian - West Coast (To C5)		

	Area C4		
From	Number	Name	
	2693	Vanguard Toastmasters	
	7922	Cadence AHgorithms Club	
	584244	ArtICCulators Club	
	5404978	Toast On Fire	

	Area C5		
From	Number	Name	
	7242	Milpitas Toastmasters Club	
	9946	Laser Sharp Speakers	
	586504	Altera Innovators	
	1259423	Vakpatugalu	
C3	7757088	Rivian - West Coast	
Classy	Classy Toasters (To C3)		

	Area C6		
From	Number	Name	
	2038	North Valley Toastmasters	
	7168	KLA TALK	

Area C6			
From	From Number Name		
	2410520	Silicon Valley Advanced Mandarin English Toastmasters	
	7840812	XL Construction Toastmasters Club	
	7914310	Silicon Andhra	
	28676886	High Flyers	
VSF To	VSF Toastmasters (To C2)		

Division D

	Area D1		
From	From Number Name		
	4099	Santa Clara SweetTalkers Toastmasters	
	4306	Toastmasters Insiders Club	
	854912	First Street Speakers	
	7980399	SCC Speak To Lead	
Shipma	Shipmasters (Suspended)		

	Area D2		
From	rom Number Name		
	4270	Wry Toastmasters	
	5015	Applied Materials Club	
	8124	Cisco Speaks Toastmasters Club	
	770392	Next Step Toastmasters Club	
	7298011	ADI Silicon Valley Toastmasters	

	Area D3		
From	rom Number Name		
	3104	Agile Articulators Speech & Debate Toastmasters Club	
	4460	ASML SV Toastmasters	
	1490234	nSpeak	
	2419756	ADI Toasties	
	7963108	Roche Bay Area Toastmasters	

	Area D4		
From	Number	Name	
	3328	TGIF Management Club	
	3559296	Study Group Toastmasters	
	7448565	Galaxy Speakers	
D5	28677013	Astera Labs Toastmasters Club	
KPMG	KPMG SVO API Toastmasters (To D5)		
ToastN	ToastMeisters Club (Suspended)		

	Area D5		
From	Number	Name	
	5474	SCUMBAT Club	
	685103	MCA Toastmasters Club	
	5474126	ToastNow	
	6719263	Panthers Toastmasters at Palo Alto Networks	
	7165655	Bill Dot Toast	
D4	28676244	KPMG SVO API Toastmasters	
Astera	Astera Labs Toastmasters Club (To D4)		

Division E

	Area E1		
From	Number	Name	
	1114237	VentriTalks	
	7709585	Global Toastmasters	
	7796648	PMI Silicon Valley Toastmasters Club	
	7941171	SiTimer Champion Toastmaster Club	
[24]7.8	[24]7.ai Inspired Orators Americas (To B1)		

	Area E2		
From	Number	Name	
	4004	Top Gun Toastmasters Club	
	7975	Sunnyvale Speakeasies Club	
	1510119	Startup Speakers	
	5789616	AbbVie Bay Area Toastmasters	
	7797783	Maps Toastmasters	

	Area E3		
From	Number	Name	
	2811817	Silicon Valley Speak To Lead	
	6589119	Da Vinci Toastmasters	
	7492878	Walmart Bay Blitzers	
	7845315	NVIDIA International Toastmasters	
	28677286	J&J Bay Area Toastmasters	

	Area E4		
From	Number	Name	
	7528	Fair Oaks Club	
	4486360	Great America Speakers	
E6	6437449	Amazon Cupertino Toastmasters	
	6738613	Interconnected Toastmasters	
Cohere	Coherent Communicators Toastmasters Club (Suspended)		
Talking	Talking Chips Club (To E6)		

	Area E5		
From	rom Number Name		
	7030598	STMicroelectronics	
	7325699	Missionanigans	
	7549247	Toastrix	
	28675788	KW Realty Toastmasters	
	28676917	Ai Club	
Couch	CouchbaseDocJabbers (Suspended)		

	Area E6		
From	Number	Name	
	2914	Excalibur Toastmasters Club	
E4	3088	Talking Chips Club	

Area E6		
From	Number	Name
	4606	Cupertino Morningmasters
	4608	Cupertino Toastmasters
	7430	MacinTalkers Club
Amazo	on Cupertino	Toastmasters (To E4)

Division G

	Area G1		
From	Number	Name	
	7871	Intuitively Speaking Toastmasters Club	
	853108	Juniper Jabbers Club	
	5785357	Mandarin-English Toastmasters, Mountain View	
	7849281	A2C Toastmasters Club	
	7854893	Intercontinental Advanced Toastmasters Club	

	Area G2		
From	Number	Name	
	49	Sierra 49ers	
	2943	Orbiters Toastmasters Club	
	4528013	Mountain View Toastmasters	
B2	28675533	WorkLife Balance Toastmasters Club	
	28677396	Holistic Harmony Toastmasters	
Toastm	Toastmasters Evelyn (To G3)		

	Area G3		
From	Number	Name	
	2624	Jetstream Toastmasters Club	
	587637	Toasters R Us Club	
G2	6902835	Toastmasters Evelyn	
	6970367	Toastmates	
	7251440	Proofpoint Toastmasters Club	

	Area G4		
From	From Number Name		
	607909	I'm Feeling Chatty Toastmasters Club	
	1852523	Now You're Talk[In]	
G5	7980325	Multimedia Magicians Toastmasters	
	7985892	Toastmasters In Motion	
	28677402	Al Articulators	
Ceribe	Ceribell Toastmasters (Suspended)		
Silicon	Silicon Valley Improvmasters (To B2)		
Wharto	Wharton QuakeMasters (To G5)		

Area G5						
From	Number	Name				
	1029428	Securely Speaking				
G4	1463124	Wharton QuakeMasters				
	1828921	Silicon Valley Entrepreneurs Toastmasters				
	4891369	Samsung Speaks				
	7854613	Women L.E.A.D. Toastmasters Club				
Multim	edia Magicia	ns Toastmasters (To G4)				



Pavan Datla, DTM

District Leadership Committee Chair dlc@d101tm.org
March 29, 2024

The District Leadership Committee (DLC) met on March 17th, 23rd, and 26th, 2024 to interview candidates for elected District leadership positions for the term July 1, 2024 to June 30, 2025. The committee consisted of six District 101 members equally representing each division in the District, plus the Chair.

After deliberations, the committee nominated the following candidates:

for District Director Raji Bandanapudi, DTM

for Program Quality Director Anna Garcia, DTM

for Club Growth Director Wendy Fan, EC3

Priya Shastri, DTM

for Division A Director Daniel Pinto, DTM

for Division B Director Kishor Kunal, PM3

for Division C Director Neetish Pathak, IP5, EH1

for Division D Director Chirag Mapara, PM2

Ilyse Pender, SR3

for Division E Director Anushree Ramanath, IP5, SR2

for Division G Director Sach Deo, DL5

Note:

Any qualified candidate may run from the floor during the Annual Business Meeting, as long as they meet the qualifications outlined in the District Administrative Bylaws, Article VII (d). The candidate must have declared their intent to run for election, in writing, to the District Director at least 7 days prior (by May 4, 2024) to the Annual Business Meeting which will take place on May 11, 2024 and have submitted the required documentation.



PRM Report

The PR team has served our district this year, with full enthusiasm despite a changing team. There was no PR Manager for some time before I stepped into the role of the new PR Manager last year. Despite the challenges, all the teams were formed with technically brilliant team members. We also had the previous PR Manager from the year 2016-2018, Faye Yang helping us wherever we needed help. We've built a team of highly skilled individuals who have come together seamlessly, even under pressure.

The team is structured with dedicated groups focusing on specific areas:

- Web Team (Tonia Eaton, Faye Yang, Sonya Stauffer): Manages and maintains our website, ensuring a smooth user experience.
- **Social Media Team (Bryan DoSono):** Keeps our social media channels buzzing with engaging content.
- Graphic Design Team (Grace Camille, Namitha Nandakumar): Creates visually appealing graphics that elevate our communication.
- Blog Creation Team (Pramathesh, Anushree): Develops informative and engaging blog content (with thanks to Mary Thomas and Priya for their past contributions).
- **Podcast Creator (Solarzar Dellaporte):** Brings the power of audio storytelling to our audience.
- Shorts Creator (Dennis Dawson): Creates short, captivating videos for a modern audience.

We're constantly striving to improve and find new ways to connect with our members. If you have any suggestions, feel free to reach out to us at pr@101tm.org.

District 101 Website: A Modern Website for Modern Needs

Our District website remains the central hub for all member information. Thanks to the incredible work of our Web Team, Tonia, Faye Yang, and Sonya Stauffer, the site has undergone a fantastic transformation. The redesign prioritizes user-friendliness and aesthetics, making it easier than ever for members to find what they need. The team keeps



content fresh and relevant, with timely updates on upcoming events, and dedicated theme pages for TLIs, District Annual conferences, and other programs/events. Additionally, the D101 homepage has been reorganized to showcase the most crucial information upfront. A special thanks goes out to Jay Mojnidar for his invaluable assistance with page updates.

Our Engaging Newsletters!

We keep our members informed with a dynamic email campaign strategy. Here's what you can expect:

- Monthly Newsletters: Led by District PR Manager Shalini Kaushik, these newsletters
 arrive in your inbox on the first and third week of each month. They'll highlight
 upcoming District events, programs, and member recognitions, ensuring you're always
 in the loop.
- Targeted Campaigns: We also send occasional emails for specific events, keeping you informed about special happenings within the District.

Our consistent open rates exceeding 50% demonstrate the value these newsletters deliver. We encourage you to review them and leverage this valuable resource to maximize your Toastmasters experience. A special thank you to Shalini Kaushik, Abhijeet Joshi, Anna Garcia, and Raji Bandanapudi for their contributions to making our newsletters informative and engaging!

A Look at Our Successful PR Programs

This year, our PR team launched two exciting contests to encourage member participation and generate creative content:

- Freedom Writers Contest: This contest aimed to gather diverse and engaging content from our club members. While we'd have loved even broader participation, we saw a great response from many clubs. Stay tuned for the winner announcement at the District Annual Conference!
- Good, Bad, and Ugly Reels Contest: This unique contest challenged members to create reels/shorts promoting District 101 using the theme "Good, Bad, and Ugly." The results were fantastic, generating a collection of interesting and engaging content.



A huge thank you to our Content Creator Head, Pramathesh Borkotovky, for his dedication in single-handedly managing these contests. Special thanks to Shalini Kaushik for her supporting role.

Our Social Media Strategy

Our District stays connected with you through various social media channels, each serving a specific purpose:

- **Celebrate and Inform:** We use Facebook and Instagram to celebrate the achievements of our clubs and members, while also keeping you informed about major District events.
- **Event Promotion:** Meetup is our go-to platform for promoting events happening at the Club, Area, Division, and District levels.
- Professional Networking: LinkedIn allows us to grow our District's professional presence and recognize our members for their accomplishments.

To empower our members, we've even created social media posting tutorials available on our District PR Resources page.

A big thank you to Bryan DoSono for his social media contributions, and to Sangita Patel, our dedicated Meetup chair who tirelessly manages most of the Meetup postings. We also appreciate Shalini Kaushik, our PR Manager, who brings her social media passion to managing our Facebook and Instagram presence.

Our Blogs are a hub for engaging content

We've revamped our District blog page to become a hub for informative and engaging content. Packed with images, videos, and captivating articles, the blog covers a wide range of topics relevant to Toastmasters, including:

- **Personal Development:** Find tips and strategies to enhance your communication and leadership skills.
- Knowledge Sharing: Gain valuable insights from experienced Toastmasters on various aspects of public speaking.



• **Club Management:** Discover helpful resources and best practices to lead your club to success.

Since June 2023, our dedicated blog team has been consistently publishing a stream of interesting articles.

Join Our PR Team!

Are you passionate about public relations and eager to contribute your skills? We're always looking for enthusiastic individuals to join our PR team. If you're interested in any aspect of PR, reach out to us at pr@d101tm.org.



Anna Garcia
Club Growth Director

District 101 growth@d101tm.org

Base Membership Payments on 7/01/2023	5315	
Base Clubs on July 1.	149	
Goal	YTD Actual	2023-2024 Target
Paid Clubs	131	154
Membership Payments	5174	5581

District 101 Club and Membership Statistics (as of April 22, 2024)

4097 membership payments have been recorded at Toastmasters International since July 1, 2023. The District welcomed 878 new members.

Club Growth Programs

The Club Growth team's mission is to work closely as a team, help our clubs achieve their goals by guiding them, sharing best practices from other clubs, and to have greater results within our district. We have various District 101 programs designed to help clubs be sustainable, improve their member experience, so that new members will join, and existing members continue to grow through the Toastmasters program.

A variety of committees are here to support our successes:

<u>Club Extension</u>: Jaymol George. Kari Lynn Morgan, Pradeep Nagaraja work on new club leads and guides through the chartering process. <u>New Club Mentor</u>: Kate Plant leads a team of dedicated Toastmasters who work with brand new clubs to ensure they adopt Toastmasters' best practices from the start. <u>Club Coach</u>: Susan Schultz leads our devoted team of Club Coaches who collaborate with clubs with 12 or fewer members to help them become Distinguished. <u>Club Ambassador Program</u>: Jay Mojnidar this program allows for our District members to get engaged, involved and support other clubs in the District by visiting them. <u>Open House</u>: Dr. Deepali Saxena promotes Open House recognition programs twice a year. These programs help clubs add new members and thrive, resigned in March 2024. <u>Speech Craft</u>: Anna Garcia works to promote Toastmasters programs & Youth leadership for youths in our community. <u>Renewals Chair</u>: Fredericka Durand helps clubs with renewals and keep a check on the membership payments.

Club Growth Programs

25 Clubs renewed at least 75% of their membership base by March 15, 2024 to earn \$75 in District Credit and 4 clubs renewed at least 100% of their membership base to earn \$100 in District Credit.

New Clubs

We are working diligently on 15 new leads to start clubs in companies and communities throughout the District. Since July 1*, we have chartered nine clubs this year so far and are expecting at least five to charter soon.



Ongoing & Upcoming Recognition Programs

We have had new and exciting Club Growth Recognition Programs this year. Know more about these and plan ahead with your club to take advantage of the rewards.

- *Make it Three:* Clubs that add three members in the month of October, November and December will receive \$30 District Credit. Clubs can earn up to \$90 District Credits in total i.e, if they add 3+new members between October, 3+ new members in November and 3+ new members in December \$30+\$30+\$30=\$90.
- Amazing Anniversary Extravaganza: Clubs that host an Open House in the month of their club anniversary will receive \$20 District Credit. Clubs can earn up to \$80 additional District Credits, if they add 5+new members between August 1* to June, 30th, 2024.
- *Open House Challenge:* Clubs that host an Open House till the month of October will receive \$20 District Credit. Clubs can earn up to \$80 additional District Credits, if they add 5+new members between January 1* to March 31*, 2023.
- **Be a Hero**: When you have an idea to start a new club, share it with us to receive Sponsor credit and earn district credit worth 150\$ (the club must charter between July to Sep 2023)
- Club Ambassador Program: Visit other clubs and district recognition and kudos at the Hall of fame
- Speechcraft Coordinator Incentive 2023-2024 TM Term. D101 will sponsor the \$50 Speechcraft fee for any D101 who coordinates a speechcraft and completes within this TM term.
- **Spring renewal** Renew 75% of your existing membership, earn \$75 in DC, and renew 100% of your existing membership, earn \$100 in DC

Together We Grow in your Toastmasters journey by being involved with the Club Growth team. To learn more about any of our programs and activities, contact us at growth@d101tm.org.



Raji Bandanapudi, DTM PQD Program Quality Director Report quality@d101tm.org

Program Quality Director Report

Program Quality ensures we get the maximum value for our Toastmasters membership. A quality club provides more opportunities for their members to achieve their goals, improving their communication and leadership skills and becoming more self-confident. Members remain engaged and contribute to the dynamism of the club's activities.

Educational Achievements

This year our members have already filled 915 educational awards. The following table summarizes those educational achievements from July 1, 2023 through April 22, 2024.

Pathways Level 1	329	Triple Crown	82
Pathways Level 2	206	Distinguished Toastmaster (DTM)	6
Pathways Level 3	144		
Pathways Level 4	114		
Pathways Level 5	96		

Early Achievers

We recognize clubs that achieve 5 or more DCP Goals by October 31st because these clubs are striving to provide more opportunities for their members to achieve their educational goals. For all clubs who achieve <u>any</u> 5 DCP goals by October 31st receive \$101 district credit and a chance to host a session at the Spring Conference. 11 clubs qualified for this incentive.

Education Leaders

All clubs who achieve <u>at least</u> 3 education goals by October 31st receive \$30 district credit and Early Bird pricing for all the members for the Holiday Celebrations. 58 clubs qualified for this incentive.

Awesome Four

For all clubs which achieve <u>at least</u> 1 goal in all 4 sections: Education, Membership, Training and Administration by March 1st receive \$51 and a chance to enter the raffle to win free tickets to the Spring Conference. 37 clubs qualified for this incentive.



Club Officer Training

Clubs that have all 7 officers trained provide a better membership experience for the members, so we recognize them as Lucky 7 Clubs during the fall and spring season. Clubs that have 4 or more officers trained during both training periods also meet one of the Distinguished Club Program Goals. 27 clubs trained 7 officers during both training periods.

Lucky 7 Clubs	47 (32%)
Clubs with 4 or more officers trained	115(79%)
Total number of officers trained	717 (71%)

GREAT Events

GREAT Events provide additional educational opportunities for our members throughout the year. We are planning 2 Great Events per month (avoiding contest season in October). The upcoming Great Event is a Leadership Panel Discussion is planned to help educate members about leadership opportunities inside and outside the clubs.

Pathways After Hours

Pathways after Hours are held every 1st and 3rd Tuesday of the month to help members with any questions related to pathways. This session is a casual forum to address any open discussions in regards to Pathways. More details can be found at d101tm.org/pathways

December-January Club Officer Training

We trained 71% club officers with 47 clubs qualifying for the Lucky 7 incentive for training all 7 officers of the club. Please check **d101tm.org/training** for more details as we approach the training season in June.

Annual Conference Dates are finalized for the Conference on May 18 & May 19 2023. We have two keynote speakers - International President - Elect Radhi Spear and World Champion of Public Speaking 2019 Aaron Beverly. We will be conducting the International Speech Contest and Evaluation Contest along with multiple educational and recreational sessions. Please refer to the website for more details https://d101tm.org/conference/

District Programs

- 1. Triquest: Add 3 members and achieve any 3 education goals by May 15th
- 2. Kick Starters: For all clubs where members have completed Level 1 within 3 months of joining the club, the club receives \$30 district credit per member.
- 3. Level Up: Become distinguished from a non-distinguished status, select distinguished from distinguished and President's distinguished from Select Distinguished status.
- 4. Be a Distinguished Club: For all clubs which achieve at least 5 goals before May 15th



State of the District Report

Abhijeet Joshi DTM
District Director
dd@d101tm.org

Below chart shows our minimum goals as a District:

Paid Clubs		Membership Payments		Distinguished Clubs	
Base	149	Base	5315	Base	149
To Date		To Date	5190	To Date	30
Goals		Goals		Goals	
Distinguished	149	Distinguished	5369	Distinguished	60
Select Distinguished		Select Distinguished	5475	Select Distinguished	68
President's Distinguished		President's Distinguished	5581	President's Distinguished	75
Smedley Distinguished 157		Smedley Distinguished	5741	Smedley Distinguished	82

Data as of April 24th, 2024

This year is our golden opportunity to soar to unprecedented heights with our clubs. Let's unite our efforts, hand in hand, to uplift each and every club, fostering a culture of excellence that reverberates through every member's journey. Our focus is crystal clear: the individual member. As we nurture their growth, we, too, ascend to greater heights of achievement and fulfillment. Together, let's write a chapter of collective success fueled by our unwavering commitment to each other's advancement.

Please do not hesitate to reach out with any questions/comments (dd@d101tm.org)