



Hello Toastmasters,

We're excited to have you register and join us for the next **District 101 online conference this May**. While this is a free event for our members we are seeking to raise additional funds that support our District and ultimately your Club.

Sponsorship opportunities and fundraising have typically come from Corporate sponsorships from Corporate Clubs or Toastmasters that work for a company they feel would support our Toastmasters program.

Many Corporations encourage their employees to participate in Toastmasters meetings or Clubs because it can provide valuable benefits to the company. Some of the benefits include:

1. **Improved communication skills:** Employees who are skilled communicators can effectively share information with their colleagues, customers, and clients. This can improve the overall effectiveness of the company.
2. **Better teamwork:** Toastmasters Clubs promote a supportive and collaborative environment, which can foster better relationships and teamwork among employees.
3. **Increased confidence:** Public speaking can be intimidating, but participating in Toastmasters can help employees build confidence and feel more comfortable presenting in front of others.
4. **Professional development:** Toastmasters provides opportunities for professional development and networking, which can help employees advance their careers.

This year we're again asking for our **Corporate Clubs to seek sponsorship funds from their respective organizations to drive fundraising for our District 101** operations and your Clubs benefit which include available additional workshops and Club District credit.

[Please review the Corporate Sponsorship Packet](#) and follow up with your Manager, HR Teams, or supporting contact that currently facilitates the finances for your Corporate Clubs operations.

Below provides more info on framing the conversation with your employer and next steps.

We look forward to hearing successes resulting from your conversations and we appreciate your support!

Thank You,

D101 Conference Committee
Conference Chair - Shoba Rao, DTM
Program Quality Director - Abhijeet Joshi, DTM
Sponsorship Chair - Christopher Genetti



Tips to request Corporate sponsorship for our Toastmasters District Conference in May:

1. **Research the conference:** Find out more about the conference, including its location, agenda, and keynote speakers.
2. **Identify the benefits:** Clearly articulate the benefits of attending the conference, including how it will improve your skills and contribute to the company's goals.
3. **Make a pitch:** Prepare a pitch to present to your manager or HR department that highlights the benefits of attending the conference and request sponsorship.
4. **Provide details:** Include information on the agenda, and keynote speakers, as well as any fundraising activities that will be conducted to help raise funds for the District and your Club.
5. **Follow up:** Be prepared to follow up with your manager or HR department to answer any additional questions and provide more details as needed.

This year we're making it easier than ever to give. **The District will have available a PayPal link that your Corporation, Club, or individuals can donate to.**
If you have paypal.me set up,



Click [PayPal.Me](https://www.paypal.me) or you can paypal to finance@d101tm.org

Corporations will still be able to make a check payable to Toastmasters International, District 101 mailed to the District Finance Manager, but the added option to donate electronically will be available for convenience.

Also if you give as an individual don't forget to submit a charitable matching request through your employer as U.S. Toastmasters Clubs and Districts are considered 501(c)(3) nonprofits.

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