

**Area Director of the Year**

This award recognizes an Area Director whose dedication, commitment, and area team significantly contributed towards achieving the district mission. The details below provide a checklist with suggestions to use when making a decision. The award is to be presented at the Leadership Luncheon ceremony.

**Eligibility**

Must be a current Area Director

Must have submitted Club Visit Reports for all Clubs in his/her area by 15th March

**Distinguished Area Achievements**

\_\_ Distinguished Area

\_\_ Select Distinguished Area

\_\_ President’s Distinguished Area

**Leadership, Commitment and Support**

\_\_ Number of DEC meetings attended

\_\_ Served on (a) division committee(s)

\_\_ Division Council meetings attended

\_\_ District Business meeting attended

\_\_ % Club representation at (or proxy submitted for) district business meeting

\_\_ % Club representation at (or Toastmasters International proxy certificate submitted to district for) Toastmasters International Convention

**Training & Education**

\_\_ % Area Club Officers Trained in June-August

\_\_ % Area Club Officers Trained in December-February

\_\_ Number of Inter-club events/exchanges in area

**Club Extension**

\_\_ Number of Newly established club(s), Club number(s) - \_\_\_\_\_\_\_\_\_\_\_\_

\_\_ Number of Club sponsor(s) from area

\_\_ Number of Club mentor(s) from area

**Area Contests**

\_\_ % Clubs competing in contests in September

\_\_ % Clubs competing in contests in March

**Membership Building and Retention**

\_\_ Training session(s) conducted in Area Clubs to promote retention (e.g., quality club meetings, effective evaluations, etc.)

\_\_ Number of Area Membership campaign(s) organized

\_\_ % Increase in Area membership

**Overall support to Clubs**

\_\_ Number of Club visits

\_\_ Club Officer Installations held

\_\_ Number of Area Council meetings held

\_\_ Club representation at Area Council meetings

\_\_ Quality of Club Visit reports

**Public Relations**

\_\_ Area newsletters

\_\_ Area or area club had (a) publication(s) in a newspaper or website

\_\_ Area or area club had (a) publication(s) on radio

\_\_ Area or area club made an appearance(s) on

\_\_ Visited or appeared outside the organization as a representative of Toastmasters -Number of appearances

**Other contributions**

\_\_ Participation in Area Club Open houses

\_\_ Events held for Area clubs (aside from contests)

\_\_ Helping Clubs with Club contests

\_\_ Efforts to turn around a club

**Explain in 100 words or less why this AD should earn the AD of the Year award**