



➤ What are some of the responsibilities of the VP of Education?

- Promote and ensure that members understand the Toastmasters educational program (Communication Track & Leadership track of the traditional program, and Pathways).
- Encourage members to start their educational program on Pathways. Follow up by marking their Pathways Level as "completed" promptly.
- Serve as the Base Camp manager, with support from the club President and Secretary.
 The VPE is responsible for conducting several tasks in Base Camp to ensure members are fully supported on their Pathways journey.
- Encourage members to earn Competent Communicator (CC), Advanced Communicator (AC), Competent Leader (CL) and Advanced Leader (AL) awards and monitor their progress. Members who joined Toastmasters prior to September 19, 2017 can earn educational credit until June 2020 under the traditional program.
- Understand the Toastmasters *Distinguished Club Program (DCP)* and help the club become a distinguished club.
- Serve as a resource for members about Toastmasters.

Bringing out the best in meetings

- Schedule the meeting roles at least four weeks in advance review the scheduled roles
 of the following week at the end of each meeting and make sure speakers and other
 role-bearers are still committed to their roles
- Schedule ahead of time to ensure members get different roles
- Add variety to meetings themed meetings, guest speakers, reverse meetings, PowerPoint karaoke
- Organize speech contests announce ahead of time to ensure good participation
 - o Download contest materials from
 - The District 101 website: http://d101tm.org/contest-resources/#
 - Toastmasters.org website: https://www.toastmasters.org/leadership-central/speech-contests#
- Arrange for a replacement whenever you have to miss a meeting

> Orienting new members

- Have an effective new-member orientation technique and constantly work on improving it
- Help a new member ease in by matching with a mentor
- Give new members a chance to take on all roles

Monitoring progress

- Find out members' goals schedule accordingly
- Ensure each member has the support they need
- Maintain progress of all members helpful in understanding club progress towards DCP
- Encourage members to bring their Competent Leadership manuals to the meetings and have someone to evaluate them.
- Remind the members who are working on Pathways to inform their Evaluator of the project's goals. The evaluation sheet can be downloaded from Base Camp.
- Initial the projects in the various manuals (Communication AND Leadership) for credit
- Submit education awards for the eligible members in a timely manner

Encouraging and motivating members

- Recognize achievements; this is an important part of a member's growth and development – ice-breaker, half CC, contest participant, etc.
- Recognize completion of CC, CL, Pathways Level completion, and other awards
- Ensure a member from your club conducts a presentation from *The Successful Club Series* at least once during your term. The suggested programs are
 - a. Evaluate to Motivate (ideas to improve evaluation process & techniques)
 - b. Moments of Truth (improving member service)
 - c. Mentoring (how mentoring benefits mentors & mentees)
 - d. Finding New Members for Your Club (we could all learn more about this!)

> Administrative work

- Attend Club Executive Committee meetings (held monthly, depends on your club)
- Attend Area Council meetings (held by your Area Director)
- Vote at the District Business meeting online in the Fall
- Attend District Business Council meetings (at the Annual Conference)

Other important roles

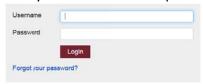
- Preside over club meeting when the President in absent
- Prepare a successor for the office
- Report your club's performance at the club Executive Committee meetings
- Share the new information learned at COT with your club members

How-to's and other useful resources

- To conduct club business online
 - 1. Go to www.toastmasters.org
 - 2. Click on the "Leadership Central" tab and select "Club Central"

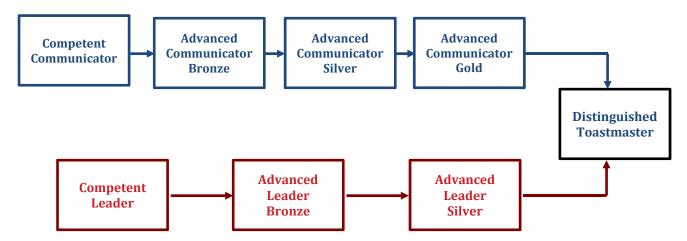


3. Enter your username and password



- 4. If you are a first-time user, click on "Forgot your Password?" to create a new account or contact World Headquarters by following the "Contact Us" link at the top of the page
- Visit often the District website http://d101tm.org/ for information about contests, district events, special events and happenings
- Find useful material: Club Officers Checklist: http://d101tm.org/club-officer-resources/
- Check the Toastmasters International website <u>www.toastmasters.org</u> as a one stop for anything related to Toastmasters
- Read The Leader Letter sent via email about deadlines, International Convention and TI details
- Join Speakers for Stagetime Google Groups, a great place to request for a speaker or an evaluator if you need volunteers for your club meetings. Check http://d101tm.org/speakers-for-stagetime/ to sign up.
- Download the Club Leadership Handbook if you don't have your copy http://www.toastmasters.org/CLH
- Check the DCP status of your club on Dashboard: go to www.toastmasters.org. Click on the Leadership Central tab then click on the Distinguished Performance Reports link. On the new page enter your club number (or search by name) on the upper left side of the page and hit enter. This new page will give the details of your club's DCP to date.
- Post club events on Meetup (members register individually from the District 101 website) and have at least 3 members join the post to make it public.

* The Traditional Educational Program



> THE COMMUNICATION TRACK

1. Competent Communicator (CC)

First 10 speeches

2. Advanced Communicator Bronze (ACB)

- Complete CC
- Complete 2 unique advanced manuals (5 speeches each)

3. Advanced Communicator Silver (ACS)

- Complete ACB
- Complete 2 more unique advanced manuals (5 speech each)
- 2 presentations from Successful Club Series and/or Better Speaker Series

4. Advanced Communicator Gold (ACG)

- Complete ACS
- Complete 2 more unique advanced manuals (5 speech each)
- 1 presentation from Success/Leadership or Success/Communication or Youth Leadership Program
- Coach a member on first 3 speeches

ADVANCED SPEECH MANUALS

- The Entertaining Speaker
- Speaking to Inform
- Public Relations
- The Discussion Leader
- Specialty Speeches
- Speeches by Management
- The Professional Speaker
- Technical Presentations

- Persuasive Speaking
- Communicating on Television
- Storytelling
- Interpretive Reading
- Interpersonal Communication
- Special Occasion Speeches
- Humorously Speaking

> THE LEADERSHIP TRACK

1. Competent Leader (CL)

10 projects focusing on various skills

2. Advanced Leader Bronze (ALB)

- Complete CC, CL
- Serve as a club officer for 6 months and participate in the preparation of a Club Success
 Plan while serving in this office
- Complete District sponsored officer training
- 2 presentations from The Successful Club Series and/or The Leadership Excellence Series

3. Advanced Leader Silver (ALS)

- Complete ALB
- Complete a 1 year term as District Officer
- Serve as a Club Mentor/Coach/Sponsor
- Complete a High Performance Leadership Program (HPL)

> DISTINGUISHED TOASTMASTER

Complete both ACG and ALS

Tips for using the CL manual

- 1. Assign CL evaluations at every meeting.
- 2. Increase member awareness by requiring that members bring their Competent Leadership manuals to every club meeting.
- 3. Display the Competent Leadership manual at every meeting.
- 4. Recognize members when they complete CL manuals Project. Ribbons for each project are available from the Toastmasters store.
- 5. Work with other leaders of the club to promote CL at each club meeting. Emphasize how the manual functions as a valuable learning tool, training each member on the different roles of the meeting and helping them build beneficial skills for the working world and daily life.
- 6. Place equal importance on the leadership and communication tracks by including accreditations for both tracks in all correspondence, agendas and programs for your club.
- 7. Post the Competent Leadership Achievement Chart during meetings and keep it up-to-date. Draw attention to the successes listed on the chart.
- 8. Ask members to perform and receive evaluations on at least three meeting roles for each speech he or she presents.
- 9. Use the club website and/or newsletter to remind members to bring their CL manual to the meeting.
- 10. Post a congratulatory list to those who have completed the manual.
- 11. Ask each member who achieves the CL award to mentor a new member in the manual.

Pathways Learning Experience

10 paths to choose from your online Base Camp (log in to Toastmasters.org):

- Motivational Strategies
- Presentation Mastery
- Leadership Development
- Innovative Planning
- Visionary Communication

- Strategic Relationships
- Dynamic Leadership
- Persuasive Influence
- Effective Coaching
- Team Collaboration

Each path is made up of five levels of increasing complexity. The program is designed this way so you're always building on what you learned in the previous level. All learning paths contain the following levels:

- Level 1: Mastering Fundamentals
- Level 2: Learning Your Style
- Level 3: Increasing Knowledge
- Level 4: Building Skills
- Level 5: Demonstrating Expertise

DISTINGUISHED TOASTMASTER

- 1. Complete two learning paths.
- 2. Serve as a club officer for 12 months and attend training for each training cycle. If your club has six-month terms for officers, you can fulfill this requirement by serving as a club officer twice, but you don't have to do it in consecutive terms.
- 3. Serve as a club mentor or coach.
- 4. Serve as a club sponsor or conduct a Speechcraft or Youth Leadership program.
- 5. Serve as a district officer for one year.
- 6. Complete the capstone DTM project. Members are required to create and implement a project of their own design, in which they demonstrate the skills and expertise they have gained.

DISTINGUISHED CLUB PROGRAM (DCP)

This is a program that helps clubs promote quality, ensure productive meetings, provide structure and guidance, and increase the enthusiasm of the club. It is one *measure* of the quality of your club; it is not a set of check-boxes to be checked of for their own sake.

Pathways is running concurrently with the traditional education program. The transition period lasts for two years after all regions have been included in the Pathways rollout. During this period, clubs have flexibility when it comes to the DCP. They can still aim for completing six educational goals—but they can choose from 12 options.

Transition DCP							
Educa	Education Goals (Select 6 of 12 Goals)						
1.	Two CCs	Four Level 1s					
2.	Two more CCs	Two Level 2s					
3.	One ACB, ACS or ACG	Two more Level 2s					
4.	One more ACB, ACS or ACG	Two Level 3s					
5.	One CL, ALB, ALS or DTM	One Level 4					
6.	One more CL, ALB, ALS or DTM	One Level 5					
Mem	Membership Goals						
7.	Four new members						
8.	Four more new members						
Club I	Club Management Goals						
9.	Minimum of four Club Officers trained during each of the two training periods						
10.	One membership dues renewal report and one Club Officers list submitted on time						

To be considered for recognition, your club must either have at least 20 members or a net growth of at least five new members by June 30th.

Transfer and charter members do not count toward your club's membership goals.

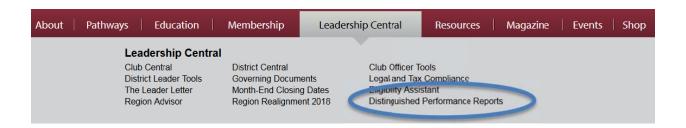
Recognition earned

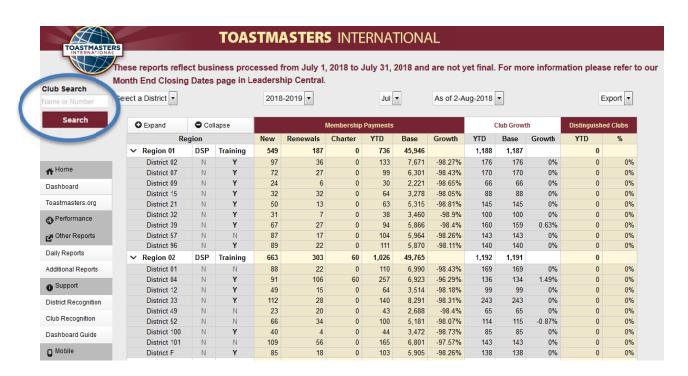
At the end of a Toastmasters year, ie. on June 30th, depending on the number of goals achieved, a club is recognized with the following awards:

- 1. **Distinguished Club** status if the club achieves **5-6 goals**
- 2. Select Distinguished Club status if the club achieves 7-8 goals
- 3. President's Distinguished Club status if the club achieves 9-10 goals

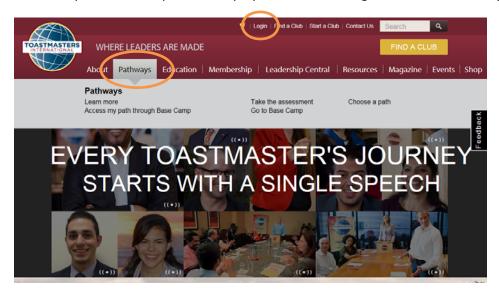
The Distinguished Performance Report Dashboard

- 1. Go to www.toastmasters.org
- 2. Click on the **Leadership Central** tab (no login required)
- 3. Click on the Distinguished Performance Reports link
- 4. On the new page enter your club number (or search by name) on the upper left side of the page and hit enter. This new page will give the details of your club's DCP to date
- 5. Bookmark the page as a Favorite for your convenience

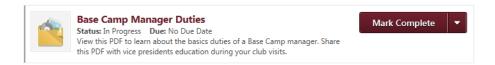




To access your Base Camp in Pathways, you will need to log in to toastmasters.org:



Select your club and go to "education transcript" to find a tutorial to use Base Camp Manager.



Example of tutorial available:



BASE CAMP MANAGER Tutorial Quick Reference Guide

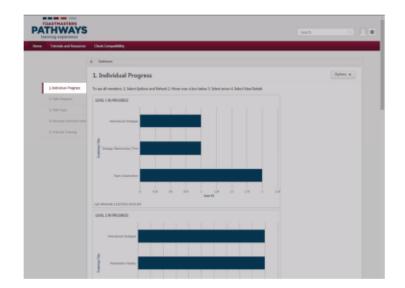
Individual Progress Dashboard

Use the Individual Progress dashboard to review each individual member's progress through their path by level.

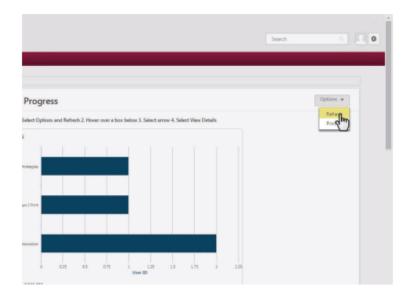
Begin by selecting the Member Progress tile from the Base Camp Manager home page.



Select the "1. Individual Progress" tab.

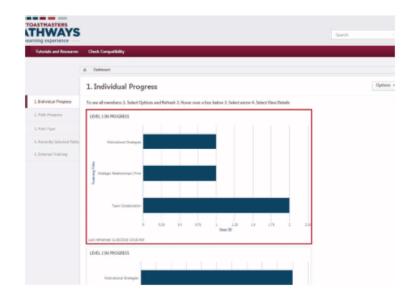


To ensure you have the most up-to-date information, refresh all graphs. To refresh all graphs, select the Options dropdown menu, then select Refresh. To confirm the refresh is complete, check the "Last refreshed" date and time.



Each graph on the page shows individual member progress by path.

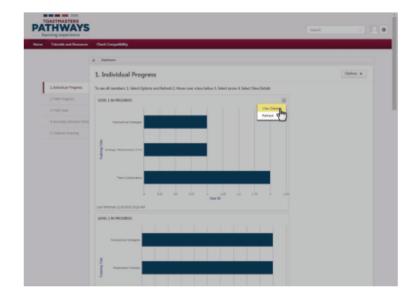
There are five graphs, one for each level.



In this example, there are members working in projects in Levels 1, 2 and 3. The bar indicates the number of members in each path. In Level 1, there is one member in Motivational Strategies, one member in Strategic Relationships | Print and two members in Team Collaboration.



Select View Details to see which members are progressing through the level.



Under the Transcript Status heading, you will see "Registered" when a member has added the path to their transcript. You will see "In Progress" when a member has launched projects in the path. You will only see "Registered" in Level 1.



You can also see the percentage of the path a member has completed under the Curriculum Completion Percentage heading.

This information is especially helpful when you are determining which education goals your members are working to achieve.



MEMBER ACHIEVEMENT RECORD



Member Achievement Record for:

NAME

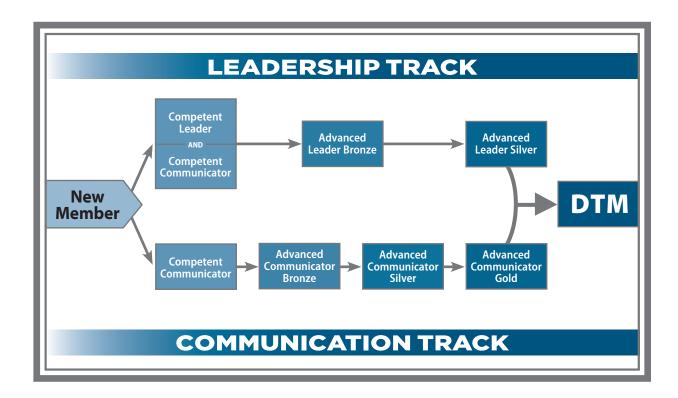
Use this form to track your progress in Toastmasters' educational programs. By recording manual completions and other activities, you can monitor progress toward the CC, ACB, ACS, ACG, CL, ALB, ALS and DTM awards.

My club has assigned a mentor to help me. My mentor is:

LAST NAME	FIRST NAME	EMA	NIL ADDRESS	
ADDRESS			TELEPHONE NUMBER (DAY)	
CITY	STATE/PROVINCE	ZIP	TELEPHONE NUMBER (EVENING)	

TOASTMASTERS INTERNATIONAL COMMUNICATION AND LEADERSHIP TRACKS

The Toastmasters educational program consists of two tracks: a communication track and a leadership track. You can participate in both tracks at the same time or choose just one to start. Both tracks provide recognition for specific accomplishments. The diagram below shows the award progression in each track. Following pages provide more detail.



COMMUNICATION TRACK

To be Chec For de	k the appro	r this awa opriate bo ne CC awa	ird, a me ox below ard appl	ember m v after yo lication ir	u compl 1 your m	ete each p anual. Also	oroject. o availabl	•		ompetent Communication manual
030 (П
	1	2	3	4	5	6	7	8	9	10
	Advanced Communicator Bronze (ACB) To be eligible for this award, a member must have:									
> /	Achieved Co	ompeten	t Comm	nunicator	award					
• (Completed	two Adva	anced Co	ommunic	ation Ser	ies manua	ls			
For d	etails see th	ne AC awa	ards app	olication i	in your r	nanual. Als	so availab	ole at ww	w.toastm	nasters.org/members.
To be ()	 ▶ Completed two Advanced Communication Series manuals For details see the AC awards application in your manual. Also available at www.toastmasters.org/members. Advanced Communicator Silver (ACS) To be eligible for this award, a member must have: Achieved Advanced Communicator Bronze award (or achieved Able Toastmaster or Advanced Toastmaster Bronze award) Completed two additional advanced manuals Conducted any two presentations from The Better Speaker Series and/or The Successful Club Series For details see the AC awards application in your manual. Also available at www.toastmasters.org/members. Advanced Communicator Gold (ACG) To be eligible for this award, a member must have: Achieved Advanced Communicator Silver award (or achieved Able Toastmaster Bronze or Advanced Toastmaster Silver award) Completed two additional advanced manuals Conducted a presentation from the Success/Leadership Series, Success/Communication Series or a Youth Leadership Coached a new member with the first three speech projects For details see the AC awards application in your manual. Also available at www.toastmasters.org/members. 									
-		al include ow to ma	s valuab ke an au [ole informudience la	nation or					natic speech, where to find eak after dinner.
-		s in this r	manual v	will help						s. Topics covered include the informing.

Public Relations (226C) This complete guide to preparing and delivering different types of public relations speeches will help you give goodwill speeches, appear on a radio talk show, "speak under fire" and give a crisis management speech.					
	1	2	3	4	□ 5
This ma	nual offe		nce in pre covered. T	senting v	vorkshop and conference presentations. Role-playing and problem- ual is a must for managers, trainers, teachers and administrators.
Speaker	rs must b		speak in		uations and this manual will help. Types of speeches covered include ntroductions, inspirational speeches and oral interpretations.
This ma	nual will		successforvered inc	ully hand lude brie	le a variety of speaking situations managers encounter in their work fings, technical speeches, motivational talks and confrontations.
This ma compar	nual is a ny repres	onal Sp complete sentative a 2	e guide to and speak	becomine becoming the becoming	
The pro	jects in t	esentat this manu with the li	al will hel nternet.	p you pre	epare and present briefings, proposals, technical papers and enhance
The abil	lity to inf		nd persua	de others	to accept your ideas, products or services is vital. The projects in this excellent persuasive techniques and expand your presentation skills.

		resentation sent editoria	s differ from als, appear a □	other pre	esentations, and they require special considerations. With this manual you'll on a "talk" show, conduct a press conference and use television to train.	
		oves a story s, the touch	r. Types of st ning story a □		vered in this manual include the folk tale, the personal story, stories storical story.	
	Interpret This manua monodram 1	l will help y as, plays ar □	you develop nd oratorica	o your int Il speeche		
		red include ce and expr	e conversin ressing diss	g with ea atisfactio⊓ □	ase, negotiating, handling criticism, coaching someone to improved n effectively.	
	Special C Provides ins		•	-	N) ing in praise, "roasting" someone and presenting and accepting awards.	
Humorously Speaking (2260) Audiences love to laugh. This manual shows you how to use humorous stories and jokes throughout your speech to grab and keep listeners' attention and illustrate your points. You also learn how to give an entirely humorous speech.						
	1	2	3	4	□ 5	

Use the Advanced Communicator (AC) application to apply for your award, not this record!

LEADERSHIP TRACK

Competent Leader (CL)

To be eligible for this award, a member must have completed the 10 projects in the *Competent Leadership* manual. Check the appropriate box below after you complete each project.

For details see the CL award application in your manual. Also available at www.toastmasters.org/members. Use the CL application to apply for your award, not this record!

 1
 2
 3
 4
 5
 6
 7
 8
 9
 10

Advanced Leader Bronze (ALB)

To be eligible for this award, a member must have:

- ▶ Achieved Competent Leader award
- ▶ Achieved Competent Communicator award (or Competent Toastmaster award)
- ▶ Served at least six months as a club officer (president, vice president education, vice president membership, vice president public relations, secretary, treasurer or sergeant at arms) and participated in the preparation of a Club Success Plan while serving in this office
- ▶ While a club officer, participated in a district-sponsored club officer training program
- ▶ Conducted any two programs from *The Successful Club Series* and/or *The Leadership Excellence Series*

For details see the Leadership/Distinguished Toastmaster Awards application. Available at www.toastmasters.org/members.

Advanced Leader Silver (ALS)

To be eligible for this award, a member must have:

- ▶ Achieved Advanced Leader Bronze award (or "old" Competent Leader award)
- ▶ Served a complete term as a district officer (district director, program quality director, club growth director, public relations manager, administration manager, finance manager, division director, area director)
- ▶ Completed the *High Performance Leadership* program
- ▶ Served successfully as a club sponsor, mentor or club coach

For details see the Leadership/Distinguished Toastmaster Awards application. Available at www.toastmasters.org/members.

Distinguished Toastmaster (DTM)

To be eligible for this award, a member must have:

- ▶ Achieved Advanced Communicator Gold award (or Advanced Toastmaster Gold award)
- ▶ Achieved Advanced Leader Silver award (or "old" Advanced Leader award)

Distinguished Toastmaster is the highest recognition a member may receive. For details see the Leadership/Distinguished Toastmaster Awards application. Available at www.toastmasters.org/members.

Use the Advanced Communicator (AC) application to apply for your award, not this record!

HIGH PERFORMANCE LEADERSHIP PROGRAM	COACH	
	Coached a new member with the f	irst three speech projects:
DATE COMPLETED	NEW MEMBER'S NAME	DATE

ORGANIZATIONAL GROWTH

Service as a co-sponsor or mentor (appo	pinted by district director) (of a new club. Name should appea	r on Application to Organiz
CLUB N	NAME / CLUB NUMBER		CHARTER DATE
Service as a club coach (appointed by Distinguished Club. (Assignment form			er members to become a
CLUB N	NAME / CLUB NUMBER		APPOINTMENT DATE
CLUB OFFICES HEL	D		
Service from July 1 through December :	31 or January 1 through Ju	une 30 in the following club office:	
	DATE SERVED	DATE ATTENDED TRAINING	DATE HELPED PREPARE CLUB SUCCESS PLAN
President			
/ice President Education			
/ice President Membership			
ice President Public Relations			
ecretary			
reasurer			
Sergeant at Arms			
Administration Manager/Finance Mar Public Relations Manager District Director Program Quality Director Club Growth Director Division Director Area Director	nager	DATE SERVED	
SUCCESS/COMMUN	ICATION		
		DATE PRESENTED	
Speechcraft			
How to Listen Effectively	_		
The Art of Effective Evaluation	_		
Building Your Thinking Power			
From Speaker to Trainer			

SUCCESS/LEADERS	HIP		
		DATE PRESENTED	
How to Conduct Productive Meetings			_
Parliamentary Procedure in Action			_
Building Your Leadership Power			_
Improving Your Management Skills			_
YOUTH LEADERSHIP	PROGRAM		
NUMBER OF PARTICIPANTS	DATE COMPLETED		
NOMBER OF TARRENANTS	DATE COMIT LETED		
THE SUCCESSFUL CI	UB SERIES		
		DATE PRESENTED	
The Moments of Truth			_
Finding New Members for Your Club			_
Evaluate to Motivate			_
Closing the Sale			_
Creating the Best Club Climate			_
Meeting Roles and Responsibilities			
Mentoring			_
Keeping the Commitment			_
Going Beyond our Club			
How to be a Distinguished Club			
The Toastmasters Education System			_
THE BETTER SPEAKE	ER SERIES		
		DATE PRESENTED	
Beginning Your Speech			_
Concluding Your Speech			<u> </u>
Controlling Your Fear			
Impromptu Speaking			
Selecting Your Topic			_
Know Your Audience			_
Organizing Your Speech			_
Creating an Introduction		·	_
Preparation and Practice			_
Using Body Language			_

THE LEADERSHIP EXCELLENCE SERIES

Building a Team	
Delegate to Empower	
Developing a Mission	
Giving Effective Feedback	
Goal Setting and Planning	
Motivating People	
Resolving Conflict	
Service and Leadership	
The Leader as a Coach	
The Visionary Leader	
Values and Leadership	

DATE PRESENTED

AWARDS RECEIVED	
Competent Communicator (CC) Award	
	DATE CC RECEIVED
Advanced Communicator Bronze (ACB) Award _	DATE ACB RECEIVED
Advanced Communicator Silver (ACS) Award	DATE ACS RECEIVED
Advanced Communicator Gold (ACG) Award	DATE ACCITED
	DATE ACG RECEIVED
Competent Leader (CL) Award	DATE CL RECEIVED
Advanced Leader Bronze (ALB) Award	DATE ALB RECEIVED
Advanced Leader Silver (ALS) Award	DATE ALB RECEIVED
Advanced Leader Silver (ALS) Award	DATE ALS RECEIVED
Distinguished Toastmaster (DTM) Award	DATE DTM RECEIVED

Note: Before applying for Competent Communicator, (CC), Advanced Communicator Bronze (ACB), Advanced Communicator Silver (ACS), Advanced Communicator Gold (ACG), Competent Leader (CL), Advanced Leader Bronze (ALB), Advanced Leader Silver (ALS), or Distinguished Toastmaster (DTM) awards, review the appropriate application form to ensure that all requirements have been met as given. Then complete the form and send it to World Headquarters.



P. O. Box 9052 • Mission Viejo, CA 92690 USA • 949-858-8255 • www.toastmasters.org/members